



CALGARY IS LEVELING UP IN GAMING & ESPORTS

Calgary's creative industries sector will spend \$566 million on digital transformation between 2022 and 2024, making way for gaming and esports to be key engines of growth.

GAMING

The Canadian video game industry spent approx.

\$3.7 BILLION

in 2021, an increase of 17% in the last two years.

\$5.5 B GDP

to Canada's economy in 2021, representing a 23% growth in GDP contribution since 2019.

In 2021, the global industry generated over

US\$176 B

in revenue, a 21% increase from 2019.

88 STUDIOS

located in Alberta.

FTE moved from 1,100 in 2019 to

1,300

in 2021 in Alberta.

Alberta has one of the highest proportions of women across their workforce in the gaming industry, with

52%

in 2021 in Alberta.



ESPORTS



Alberta is home to

TOP-TIER

arenas and stadiums with the technology to host large-scale esports events.



Alberta has a rapidly developing

INTERCOLLEGIATE

esports structure.



Alberta has

DEDICATED

streamer, content creation and Twitch communities including Twitch Calgary and Twitch Edmonton.



Alberta hosts weekly community tournaments with

100+

competitors.



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calgary

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